Contact: Kyonne Isaac
Tel: (650) 817-5326
Email: isaac.kyonne@gmail.com

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### Stanford Celebrates 10 Years of Promoting Psychological Science

On May 21st and 22nd, 2010, Stanford University will celebrate the tenth anniversary of the Stanford Undergraduate Psychology Conference (SUPC), a premier international conference for undergraduate students in psychology.

SUPC serves as a showcase for high-quality undergraduate research. It also provides an opportunity for participating students to exchange ideas and make valuable contacts with each other, and with Stanford faculty and graduate students.

"SUPC is an invaluable event for budding psychologists," said Philip Zimbardo, Professor Emeritus of Psychology at Stanford and past president of the American Psychological Association. "The conference is the best of its kind and an excellent vehicle for promoting psychological science."

In addition to promoting the professional development of undergraduate psychology students, SUPC supports the educational advancement of future psychology majors by inviting up to 100 high school students to attend the conference each year, free of charge.

SUPC also donates up to $1,000 to an underserved high school psychology program each year. These funds are used to purchase new academic materials, including textbooks and audio visual materials, or to support psychology-related educational programming.

SUPC is run entirely by Stanford undergraduates who volunteer their time to organize the event. This year, the organizing team is led by Kyonne Isaac, a senior who is double majoring in Psychology and African & African-American Studies at Stanford.

"I am honored to play a role in this wonderful tradition of celebrating psychological research," said Isaac. "I've been involved with the conference for several years now, and it's always an amazing event."

Since its inception, SUPC has hosted nearly 3,000 undergraduate student presenters and more than 900 high school psychology students from 90 schools, 37 states, and 8 countries. This sustained level of success has helped raise more than $55,000 to support undergraduate and high school psychology programs nationwide.

The conference was founded in 2001 by Stanford undergraduate George Slavich, who is currently a Society in Science: Branco Weiss Fellow and NIMH Postdoctoral Fellow in Psychoneuroimmunology at the Cousins Center for Psychoneuroimmunology at UCLA.

"SUPC has developed into a world-class event," said Slavich, "but its core values have remained the same: promote student development while advancing psychological science. The conference has always been deeply devoted to those goals and I'm very proud of that."

Undergraduate students interested in presenting at the Tenth Annual SUPC must submit abstracts describing their research. The abstract deadline is March 20th, 2010, and all submissions are handled online at the conference website: www.stanfordconference.org.

Spectators, including friends and family of the presenters, are also invited to attend the conference. Pre-registration on the conference website is required.

Past keynote speakers for the conference have included renowned psychologists Albert Bandura, Philip Zimbardo, Hazel Markus, Carol Dweck, Laura Carstensen, Ian Gotlib, and Robert Cialdini.

This year's conference kicks-off at 4:00pm on Friday, May 21st, and will begin with a keynote address by Dr. Lera Boroditsky, a renowned cognitive psychologist and Assistant Professor of Psychology at Stanford.

The keynote address will be immediately followed by a special tenth anniversary banquet dinner. All presenters are invited to this banquet to have dinner with Stanford faculty and graduate students who will be in attendance.

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